

Performed by the Development Adviser, IMC Foundations, working groups, & volunteers.

# 2011 UC-IMC Fundraising & Volunteer Drive

## Volunteer Database

### Volunteer Appreciation

Immediate project

Brainstorm regular systems

### New digital Volunteer Info form

Useful for volunteer analysis

Plug into CiviCRM

## Fund Drive

WRFU on-air drive

Online (email) appeal

Appeal on all sub-sites

Ask at all working group sessions

## Community Engagement

### University of IL

LINC

RSO

Architecture faculty

Interns

## Public Events (Working Groups)

Lectures & panels

Workshops

Film screenings