2011 UC-IMC Fundraising & Volunteer Drive

Volunteer Database
- Volunteer Appreciation
  - Immediate project
  - Brainstorm regular systems
- New digital Volunteer Info form
  - Useful for volunteer analysis
  - Plug into CiviCRM
- WRFU on-air drive
- Online (email) appeal
- Appeal on all sub-sites
- Ask at all working group sessions

Community Engagement
- Public Events (Working Groups)
  - Lectures & panels
  - Workshops
  - Film screenings
- University of IL
  - LINC
  - RSO
  - Architecture faculty
  - Interns

Performed by the Development Adviser, IMC Foundations, working groups, & volunteers.

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