

Name	Category	Summary	Website
Dialogue App	Wisdom	Crowdsourcing and dialogue software for governments. People rate and comment on policy ideas. Costs governments \$6500 to use the tool for a year. Can only rate (5 stars) and comment on ideas. People also submit solutions to questions that the government poses - "how can the govt use the internet to better communities?"	http://www.dialogue-app.com/info/
Engaging Plans	Wisdom	An online hub that allows organizations to facilitate communication with their publics. Combines many forms of crowdsourcing in one, including commentary, maps, rating systems, syndication, and drafting project timelines. Access to services starts at \$1,910 and targets governments and city planners more than community-based organizations	http://engagingplans.com/
Ennovent	Wisdom	Centered on India's poor communities, Ennovent connects for-profit "solvers" of social problems to solution "Seekers," and Ennovent provides capital. The company posts "challenges" to address one of five recognized areas of need (energy, food, water, education, health), and members of the site's community can either point to a third-party solution that already exists or propose an original solution.	http://www.ennovent.com/en/network/ennovent-network.html
Get Satisfaction	Wisdom	A tool to help people get collect and analyze feedback for their website.	http://getsatisfaction.com/
Great Non Profits	Wisdom	Allows people to leave ratings and comments about non-profits they have worked with. They also allow you to donate and find out more info about the non-profit.	http://greatnonprofits.org/
IdeaScale	Wisdom	Users submit ideas, people vote and comment on them, the good ones float to the top. Includes a widget groups can add to their website.	http://ideascale.com/
Knight News Challenge	Wisdom	Provides funding from ~\$10,000 - \$800,000 to innovative projects that improve news media infrastructure. Encourages use of digital, open-source technology. Applications can be submitted publicly and made open to peer comments. Applicants may revise their application anytime before the deadline. Anyone may apply.	http://www.newschallenge.org/
LikeMinded	Wisdom	Launched by the Craigslist Foundation, provides a way to easily search and track social problems, solutions, and project outcomes in local communities within the United States. Allows users to share project-relevant resources, tools, and articles as well as project ideas. Interacts with social media to allow status updates for projects in real-time.	http://likeminded.org/
Localocracy	Wisdom	A public forum in which users post questions to encourage "local political engagement and civic participation." Discussions are anchored in an already-existing community, and users' profiles are cross-referenced with their voter registration in order to verify that they live there. Users comment on solutions to community problems and solutions. Other users can in provide more qualitative feedback by commenting on others' responses to the original question. After a certain amount of discussion has taken place, participants are encouraged to vote on the question. Uses a reputation system to encourage engagement.	http://cambridge.localocracy.com/
Neighborland	Wisdom	Focusing exclusively on New Orleans neighborhoods, participants post their ideas for improving their neighborhoods in "I want" statements. Ideas for community project range in scope, but most are specific to a particular space, which allows them to be located on a map. Besides mapping, images and links to outside sources bolster individuals' ideas. Other participants can show support for the idea by saying they want it see it put into action. The site allows for commenting, so discussion can develop around each idea.	http://neighborland.org/
PRX - Peer Water Exchange	Wisdom	A participatory decision-making system to select, fund, manage, monitor, and share grassroots water and sanitation projects worldwide efficiently, collaboratively, and transparently. An initiative of Blue Planet Network.	http://peerwater.org/
quora	Wisdom	A social network question and answer website. Questions are asked and answers can be voted up and commented on.	http://www.quora.com/
Spigit	Wisdom	Idea generation and ranking tool used by a government in Texas.	http://www.spigit.com/
TED Conversations	Wisdom	A social network on TED's website that allows people to start conversations around Ideas, Questions or Debates and connect them with different TED talks, lectures by social innovators who have received TED fellowships. Uses a reputation system called TEDcred.	http://www.ted.com/conversations

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The Question Tool	Wisdom	Allows audiences at meetings to submit and vote on questions in real-time. Free installation available through Harvard's Berkman Center, and the code has been released for developers to host themselves.	http://cyber.law.harvard.edu/questions/chooser.php
Threadless Critique	Wisdom	A way for designers to gather feedback on t-shirt design ideas before submitting them for review. Users can leave qualitative feedback as comments or mark boxes to indicate that the designer should submit the design, keep working on it, or not submit the design	http://www.threadless.com/blogs/critiques
User Voice	Wisdom	A customer service tool that allows users to leave feedback or request help using a ticketing system. Customers with similar questions can flag tickets to receive attention sooner; users can also address help requests directly.	http://uservoice.com/
Ushahidi	Wisdom	Originally developed in 2008 to track post-election violence. Users contribute information, usually in the form of testimony, that is geographically mapped. Has since been used around the world in disaster and emergency situations, notably to track outbreaks of swine flu.	http://www.usahidi.com/
Yahoo! Answers	Wisdom	Q & A site where users can vote up and comment on answers to crowd submitted questions.	http://answers.yahoo.com/
@15	Voting	Bestbuy's crowdfunding initiative. It focuses heavily on teenagers voting for changes in schools and on charities to which bestbuy donates \$2 million.	https://www.at15.com/
All our Ideas	Voting	An "idea marketplace" that enables groups to collect and prioritize ideas in a democratic, open and efficient process. Kind of an online survey method to flesh out ideas. The lead group submits ideas which others can rank. Users can also upload their own ideas.	http://www.allourideas.org/
American Express Members Project	Voting	Now operating through Facebook, members of the public submitted their favorite charities and vote on others. The top 5 received a total of \$4.2 million.	http://www.takepart.com/membersproject
Change.org	Voting	Users can start petitions for things they want to see changed. Change.org helps you spread awareness for your cause and collects signatures on a petition.	http://www.change.org/
Chase Community Giving Contest	Voting	In 2010, Chase held a voting contest on Facebook where people could vote for their favorite Facebook Causes. The causes with the most votes received large sums of money (\$5 million total).	http://www.facebook.com/ChaseCommunityGiving?sk=app_162065369655
Google Moderator	Voting	A very simple tool with which users can suggest ideas, and other people can vote them up, down or flag them as irrelevant.	http://www.google.com/moderator/#0
Hyperarchy	Voting	A consensus building tool that allows users to rank options. Users can also submit new ideas to be ranked and comment on others' submissions. Individual rankings are used to calculate a composite of rankings.	https://hyperarchy.com/
Make It Your Own Awards	Voting	A grant giving project undertaken by the Case Foundation in 2008. The public submitted organizations or specific projects to receive funding; the Case Foundation winnowed down initial submissions down to a list of 20. People then voted on the final 20, and the top four received \$25k.	http://miyo.casefoundation.org/
Microsoft Challenge Grant on Facebook	Voting	In 2007, Microsoft gave members of its Facebook group the chance to vote on 10 different charities. The top charity received \$50K.	http://beth.typepad.com/beths_blog/2007/11/carie-lewis-win.html
Pepsi Refresh Project	Voting	Submit an idea, people vote on it (once a day), the ones that get the most votes gets the most money	http://www.refresheverything.com/
Sunday Soup	Voting	This approach revolves around a shared meal: people pay for a meal in exchange for the privilege to vote on a creative project idea. Proceeds from the meal go to the most popularly supported project.	http://sundaysoup.org/
Target Facebook Challenge	Voting	In May 2009, Target asked its Facebook fans to decide how they should allocate \$3 million among ten large institutional charities. The funding was allocated based on the percentage of votes each organization received. Voters were allowed to vote once per day.	http://beth.typepad.com/beths_blog/2009/05/target-facebook-challenge-ten-large-charities-compete-for-votes-to-divide-the-3-million-pot.html
Trip Advisor Causes	Voting	Trip Advisor donate \$1 million to 5 charities, and they asked the public to vote on how the money should be divided up. The five charities from greatest to least funding received were Doctors Without Borders, Save the Children, The Nature Conservancy, Conservation International and the National Geographic Society.	http://www.tripadvisor.com/Causes

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Western Union Foundation Facebook Contest	Voting	In 2008, Western Union held a voting contest via Facebook. The Red Cross won \$50K from the foundation by soliciting votes.	http://beth.typepad.com/beths_blog/2008/12/facebook-users.html
5 x 5 Night	Funding	Based in Grand Rapids, MI, 5 ideas are presented in 5 minutes with only 5 slides to 5 judges. At the end of the night, the money is distributed according to the judges.	http://www.5x5night.com/
Awesome Foundation	Funding	10 people get together and chip in \$100 a month so they have \$1000 to give away as a grant every month. Anyone can apply and they can decide to give the money to anyone they choose based on consensus. There are many place-based and interest-based chapters throughout the nation.	http://awesomefoundation.org/
Carrot Mob	Funding	Carrot Mob supposes to provide incentive to corporations to be socially responsible. Businesses compete with regard to how much they can give back to communities. Networks of consumers spend money to support the winner.	http://carrotmob.org/
Crowdrise	Funding	A social network with a focus on fundraising.	http://www.crowdrise.com/
Donors Choose	Funding	Sponsored by Crate & Barrel. Coins term "citizen philanthropy." School teachers request materials for class projects. Requests are made in terms of objects, but donors contribute cash. When project reaches funding goal, the charity delivers the materials to the school. Project is documented and pictures shared with donors. Donors receive a cost report, and contributors of more than \$100 receive thank-you notes from students.	http://www.donorschoose.org/
Facebook Causes	Funding	People create a "cause" and then promote that cause within their network on Facebook to receive donations, signatures (advocacy), recruit others into the cause, spread awareness, or informally show approval of the cause.	http://apps.facebook.com/causes/
GiveZooks	Funding	A social network with a focus on fund raising.	http://www.givezooks.com/
Global Giving	Funding	Users can search through listings of non-profits, find info about non-profits that serve causes in which they are interested and then donate.	http://www.globalgiving.org/
Kick Starter	Funding	Individuals and groups submit an idea with tangible rewards and a single budget amount, if enough people pledge to donate within the time limit, the project gets funded	http://www.kickstarter.com/
Kiva	Funding	Micro-lending to entrepreneurs in developing countries. Fosters community of lenders. Encourages accountability by using loans rather than donations.	http://www.kiva.org/
Philanthroper	Funding	Borrows from the Groupon model by promoting a daily philanthropic organization. Submit an idea, people donate. Integrated with Facebook so that people can "like" a cause.	https://philanthroper.com/
Razoo	Funding	A website for organizations looking to fund-raise and collect donations online and for potential donors looking for causes to give to.	http://www.razoo.com/
Spot.us	Funding	A kickstarter model to crowd-fund reporting. People can chip-in to fund a story proposed by a reporter.	http://www.spot.us/
Dance Theatre Workshop	Creation	The dance company crowdsourced choreography. Each week they asked their Twitter followers to contribute a movement and then the company performed them and posted a video on YouTube.	http://www.dancetheaterworkshop.org/blog/2009/08/04/twitter-community-choreography-10/
Royal Opera Company	Creation	The Royal Opera used Twitter to crowdsource a new opera. They encouraged Twitter users to send suggestions for the plot. The opera staff collected the suggestions and summarized them on their blog.	http://www.telegraph.co.uk/technology/twitter/6004758/The-Twitter-Opera-new-Royal-Opera-House-production-in-tweets.html
Stack Exchange Area 51	Creation	Provides a three-step process for establishing independent Q&A sites: groups define, commit, and beta test websites together.	http://area51.stackexchange.com/
YouTube Symphony Orchestra	Creation	Auditions for a symphony orchestra were crowdsourced via YouTube.	http://www.youtube.com/watch?v=-T_SryRAXuw
Azavea	Other	Not a crowdsourcing tool in its own right, Azavea specializes in the creation of customized geographic web and mobile software and personalized geospatial analysis services. They do work with nonprofits that could combine crowdsourcing and geospatial mapping in a vein similar to Ushahidi.	http://www.azavea.com/
CoActivate	Other	A network for projects/social causes that is similar to Jumo. People can follow causes that feature action points, wikis, and forums for users to get involved.	http://www.coactivate.org/
Debate Graph	Other	A visualization tool for wikis or comment systems.	http://debategraph.org/home

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Eurosay/ManaBalss	Other	A Latvian e-democracy site. The site has risen to popularity after the president and members of parliament have promoted initiatives through the site. People write an original draft of an initiative. Skilled volunteers comment on the proposal, and the idea's originator has an opportunity to redraft the proposal. The proposal receives a URL, and the drafter must gather support by directing traffic to the site. When a critical mass of support is reached (formerly 100 people, now 1,000 people), a team of volunteer lawyers convert the proposal into an official legal text. The proposal then moves to the public site where large numbers of people can back it.	http://eurosay.com/
Idealist	Other	Connecting people to jobs, internships, or volunteer opportunities at nonprofit organizations. Likewise allows organizations to find valuable human resources.	http://www.idealists.org/
Jumo	Other	Integrates with Facebook to allow users to follow organizations and more general causes. Made by the co-founder of Facebook.	http://www.jumo.com/
NationBuilder	Other	A do-it-all website for nonprofits/governments/neighborhoods/groups. They do petitions, donations, idea ranking, mapping, calendars, events, volunteering, political capital, Facebook and Twitter integration, and more.	http://nationbuilder.com/
Sparked or the Extraordinaries	Other	Coins the term "micro-volunteering." Users find a non-profit and do a small amount of volunteer work (5 minutes or so) that they can do from their iphone or computer.	http://www.sparked.com/
If We Ran the World	Other	Proposes to make real-world changes based upon identifying and doing "micro-actions." It is also a social network.	http://ifwerantheworld.com/