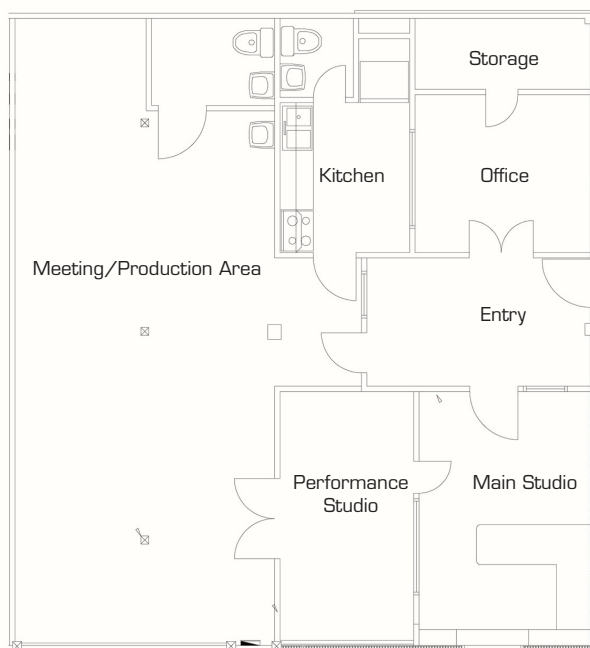


A NEW HOME FOR WSLR AT 525 KUMQUAT



OUR GOAL: \$28,000

We have received a generous matching gift of \$28,000 to support WSLR's efforts to relocate and **build a new HOME**. Our challenge now is to match that gift with \$28,000 from the community.



PUTTING THE 'PUBLIC' BACK IN THE PUBLIC AIRWAVES

WSLR-LP is your community-owned public radio station. We invite you to be part of building a legacy of excellence that will endure and enhance our quality of life in Sarasota.

YOU CAN HELP

We welcome your donation in any amount to this campaign. Join us in expanding this important community resource.

Grassroots Supporter \$120

Community Builder \$240

Kumquat Foundation Builder \$525

Groundbreaker \$1000

All contributions will be recognized with a commemorative brick at the new location.



DONATE TODAY

Online at www.wslr.org
By mailing a check to WSLR,
P.O. Box 2540, Sarasota, FL 34230
or by calling 941-894-6469 to make
a donation by phone.

96.5 WSLR
Sarasota's own
community radio

Low Power to the People!



As media consolidation continues to threaten locally-produced media, it is up to the people to create accountable community media that provides a forum for local news, ideas, music, and information exchange.

WSLR-LP 96.5 FM

**Building a More Local, Diverse
and Participatory Media**

WSLR'S FUTURE IS NOW!

A new home for WSLR in downtown Sarasota is important beyond its mere physical structure. The building will create a whole new sense of place and connectivity in downtown and be a source of civic pride as well as a gathering spot for area residents, artists, and activists.

5 YEARS OF COMMUNITY RADIO

For 5 years, **WSLR-LP 96.5** has been connecting people and organizations in Sarasota through access to the public airwaves, and helping to build the global movement for a more just and sustainable world.

WSLR gives individuals the chance to frame the issues in their communities differently, to challenge the prevailing stories and allow alternative stories to be told.

Our collective behavior will change as our collective stories change. We believe that no matter how small the individual voice, it can contribute to changing the conversation, and thus our politics and the course of the human future.

IMAGINE THE POSSIBILITIES

- **Improved broadcast facilities**
- **Two soundproof studios**
- **A live music studio**
- **Improved studio layout**
- **Increased visibility**
- **Additional media production classes**
- **Increased space for meetings/news production**
- **Increased citizen participation**
- **A full-blown Community Media Center**
- **Audio/Video streaming of live performances**



WSLR's Summer Camp for Middle School Students: Teaching Media Skills to our Youth



WSLR Board Meets at Kumquat

The large outdoor space and neighboring community venue at 525 Kumquat offer the station additional options to:

- **Expand our concert offerings**
- **Offer an annual Lecture Series**
- **Host town halls on important issues**
- **And much more...**

We'll also have the ability to **broadcast these events live on the air** or record them for future broadcast.

WSLR's core mission will remain providing an on-air alternative to commercial media and promoting the values of **peace, justice, democracy, sustainability** and **equality**.